

The Amazing Son In-Law Chapter 3711-3720

Chapter 3711

Hearing Marven's question, Liang said almost without thinking, "Master Ye, whoever can develop such a drug, I'm afraid that any country in the world, will desperately invite their products into their country for sale"

After a pause, Liang added: "Moreover, when the time comes, if the production capacity of this drug is not enough to support the world's demand, then I believe that many countries may even fight over the drug quota!"

Hearing Liang's words, Orvel on the side could not help but sigh: "If one day can really overcome cancer, it is definitely a gospel for all mankind!"

Speaking of this, Orvel said with a sad face: "Hey my mother died of cancer, I took her everywhere to seek medical treatment, but she did not last two years,"

"In the last half-year of her life, she suffered, more than her previous life, if set aside now, maybe a few more years"

Liang nodded and said, "Yes, the speed of medical development is still very fast, more and more treatments, the patient can choose more and more treatment options."

However, Liang turned his words and said, "However, cutting-edge treatment technology is generally very expensive, such as the latest cell therapy program, the cost of a single treatment is \$200,000, and is not 100% effective,"

"The global annual consumption of drugs in the field of the tumor, worth more than \$200 billion, and this is only the drugs, excluding surgery, radiotherapy and other treatments such as interventional therapy."

Orvel sighed, "Hey, in this world, ordinary people work so hard to earn so little money in their lifetime, and then they contribute it all when they get a serious disease."

Zak Chen said seriously: "Orvel, you can't say that, spend money to cure the disease is to exchange money for life, as the saying goes, money is valuable, life is priceless!"

Marven has been frowning slightly, did not speak.

The words that Liang said just now gave him inspiration.

In fact, many rules seem to be unbreakable, but as long as the weight at the other end of the scale is heavy enough, it will definitely be able to make the rules change.

If a special drug that can effectively treat cancer can really be developed, I am afraid that any country in the world will not hesitate to introduce it into the domestic market.

However, for a disease like cancer, even in the Nine Mysterious Heavenly Scriptures, there is no ordinary remedy that can really cure it.

In other words, if you want to treat cancer, you have to at least use something of the level of Blood Dispersing and Heart Saving Pill to do so.

To completely cure cancer by relying on a prescription composed of some ordinary herbs is simply a fool's errand.

The Blood Dispersing and Heart Saving Pill is already beyond the scope of ordinary Chinese medicine.

Because, it is not something that can be produced just by following a prescription with the right herbs.

If you want to make this kind of pill, you must use spiritual energy as a medium, use the alchemy method recorded in the "book" to refine the essence of the medicinal materials,"

"Then use spiritual energy to further sublimate the essence of the medicinal materials and undergo qualitative changes, and finally condense it into a pill.

If the ring of spiritual energy is missing, the medicinal properties will not even reach one percent.

In this kind of spiritual medicine, the importance of spiritual energy is much more important than the medicinal material itself.

This also means that whether it's the Blood Dispersing and Heart Saving Pill, or the Rejuvenating Pill, as long as it's a pill that requires spiritual energy to refine, it's impossible to actually mass produce on the assembly line.

Chapter 3712

Even if Marven did nothing all day and all night and refine the Blood Saving Pill, he would only be able to get a few hundred pills a day.

Therefore, he does not have the ability to let JX Pharmaceutical mass-produce this kind of medicine.

Thinking of this, he could not help but regret a little.

The production of drugs, naturally, is to make money, but also to benefit society.

If there is any way to move the Blood Dissipation Heart Saving Pill to the production line and realize mass production in the future, it is really possible to realize Liang's vision.

However, this idea could only be considered a good wish so far, and if he really wanted to realize it, he was afraid that he would have to see if there was a better chance in the future.

However, Marven suddenly thought, the blood dispersal heart saving pills are very strong, as long as a person still has a breath, this medicine will definitely be able to save, and the vast majority of injuries and illnesses, can be completely cured.

If the tumor patient takes it, it can effectively inhibit the development of tumor, and if taken continuously for a long time, it can not only inhibit the development of tumor, but also make the tumor slowly become smaller and allow the patient to survive stably for a long time.

This kind of medicine has many advantages compared with the target drugs of western medicine nowadays.

The first is that there are too many types of targeted drugs, and most of these targeted drugs can only treat one kind of cancer, while using blood dispersal heart saving pills, almost any cancer can be treated, and even for other diseases are also effective.

Secondly, targeted drugs will soon develop resistance, and once they do, they will lose their therapeutic effect, but the ingredients of the blood dispersal heart saving pills will definitely not develop resistance.

In other words, if tumor patients can keep taking it, not only do they have hope for a complete cure, but even if they can't be cured, they can achieve the kind of long-term survival with cancer that Liang just mentioned.

If calculated according to the way tumor patients take one capsule per day, then one capsule of medicine, even if it contains only one-thousandth of the blood dispersal heart saving pill, must have a strong enough medicinal effect.

So, he immediately said to Liang, "I have a formula that can control cancer, but this formula needs to add the Blood Dispersing and Heart Saving Pill as a medicinal primer, so the production capacity may be very limited,"

"After I make it, you first take a part of the sample to the United States, dump it to their relevant departments, just lie to them that this is a special cancer medicine that we are developing and will soon be fully marketed,"

"If they don't speed up the approval of JX Weisan, then all of our future products will be taken out of the U.S. market! Scare them well and let them weigh themselves."

As soon as Liang heard that it was the Blood Dispersing and Heart Saving Pill, he immediately knew that it was a miracle pill that many acquaintances of Marven had all gotten before.

Now, when he heard that Marven wanted to use this miracle medicine to make a special cancer medicine to scare the Americans, he immediately understood his intention.

He hurriedly asked Marven: "Master Ye, then this medicine, what are you going to call it? Even if it's a sample, I have to have someone design a reliable package so that the credibility is a little higher."

Marven nodded and smiled: "Once this medicine is taken out, it definitely has the effect of recreating new life for ordinary people, so let's call it JX Reclaiming Pill!"

"JX Reclaiming Pill....." Liang said with unconcealed excitement, "Master Ye, I'll arrange for the design team to come up with the packaging immediately after I return!"

Marven instructed: "I am going to make it into a hard round pill, the diameter is about one centimeter, you design it into a box of seven, a box is just enough dose for a week."

"Okay!" Liang was busy saying, "I'll make the sample for you in the next few days!"

"OK." Marven smiled: "I estimate that I can only get a few thousand boxes of this medicine at most, except for a very small amount for you to stimulate the relevant departments of the Western countries,"

"The rest will be given to those serious patients with difficult families, you can organize a free medicine giving activity of JX Rejuvenation Pill, and say that this is our latest research results, so that It can also enhance the fame of JX Pharmaceutical."

Liang asked, "Master Ye, do you need to apply for a patent for the formula of this JX Reclaiming Pill?"

"I'm afraid that after other countries and pharmaceutical companies get it, they will try to figure out the ingredients in it first, so if we don't register a patent, there might be risks in the future."

Marven nodded and said, "Good, when the time comes, I will give you a prescription, and you register the patent for the prescription in advance."

Immediately after that, he said to Liang: "In addition to this JX Reclaiming Pill, I also have a new prescription that can be produced in large quantities and can effectively protect the liver,"

"I will give you the prescription later, you go to register a patent, as for the name of the medicine, it is called JX Liver Protective Tablets."

Liang said with surprise, "Master Ye, this liver protection tablet, it should be the formula you talked about before, the one that focuses on nourishing the liver and protecting it, right?"

"Right." Marven nodded and said, "If you want to take the volume, you have to do this kind of maintenance-type drugs, half treatment and half health care nature,"

"The audience is also larger, a stomach pill, a liver tablet, these two combinations, for the people today, is definitely a combination of home essential medicine!"

Chapter 3713

Marven knew very well in his heart that if he just hoped that the JX Reclaiming Pill could cure cancer, then he only needed to refine a batch of blood dispersal heart relief pills.

And then have Liang use corn starch and dilute it according to the ratio of one-thousandth of the active ingredients.

Corn starch itself is the most commonly used diluent in the field of pharmaceuticals.

In Western medicine, the active ingredient in a medicine ingot is sometimes less than one gram, and the rest is almost entirely corn starch as an auxiliary ingredient.

Which is safe and non-toxic, and does not have any side effects.

And if so, there is no need to register any patent for the remedy.

After all, the efficacy of the Blood Dispersion Heart Relief Pill relies on the refinement and sublimation of spiritual energy.

Without this part of spiritual energy refinement, its medicinal power is exactly on the same level as ordinary medicines.

Even if those top pharmaceutical companies, using the most advanced instruments and equipment, research its ingredients to the bottom and up to the sky,

It is by no means possible to make any breakthrough in the production, the efficacy is impossible to reach the level of blood circulation heart relief pills.

However, Marven feels that all cancer patients, no matter what kind of cancer they have, are bound to face the same dilemma, that is, a sharp decline in physical quality.

Many patients in the middle and late stages of cancer are not only as thin as wood, but even walking and talking are very difficult for them.

The reason for this is that the body's vitality and nutrition are almost drained by cancer cells.

In some severe cases, their health is so poor that they are unable to receive chemotherapy or surgery.

If the cancer cells can be controlled, but also to enhance the patient's body quality, to replenish their vital energy, then the effect of treatment will naturally be twice as effective with half the effort.

Therefore, he then decided to find out a better qi replenishing remedy from the "Nine Great Heavenly Scriptures".

At that time, this qi-supplementing prescription would be used as the diluent for the Blood Dispensing and Heart Relief Pill.

However, in the Nine Great Heavenly Scriptures, there are simply too many medicinal recipes for great tonics.

Marven searched his mind for a long time, finally picking the most suitable prescription.

This prescription is named Solid Gold Life Renewing Pill, which was an untold secret of the royal family back then.

It had a very good nourishing effect on patients with weak qi and blood.

This was a good formula specially used by ancient imperial doctors to replenish the vital energy of patients who had been sick for a long time and had insufficient qi and blood, and it was very effective.

So, after eating, Marven wrote the prescriptions for Solid Gold Life Renewing Pill, and JX Liver Protecting Tablets to Liang.

After Liang got the prescription, he immediately started to apply for a patent, and at the same time intended to organize a team with a high degree of secrecy to carry out a trial production of the medicine.

Chapter 3714

Marven instructed him, "Solid Gold Life Renewing Pill must be boiled into a medicinal soup, then the medicinal soup will be air-dried and prepared into powder."

"After the powder is made, send it to me to the Champs-Elysees Hot Spring Villa, where I will make the medicinal powder into JX Reclaiming Pills."

After that, Marven said: "When these Pills are made, you take it the first time to the United States,"

"You must find a way to meet the person directly responsible for drug import approval,"

"Give the JX Reclaiming Pills into the hands of the party, if the other party is still oil and salt,"

"Put the word to him, if you do not let the other drugs of JX Pharmaceutical smoothly enter the U.S. market, then JX Reclaiming Pills will be completely kept away from the U.S. market."

Liang asked, "Master Ye, if they agree to give the green light to JX Pharmaceutical's other drugs in exchange for JX Reclaiming Pills to be marketed in the U.S.,"

"What should we do? After all, as you said, it is also difficult to achieve the real sense of mass production of JX Reclaiming Pills"

Marven laughed: "Do not worry about this, then say that our production process is very tedious and complex, has not been able to find a breakthrough point,"

"So can not achieve mass production, then give them a few hundred or thousands of boxes each year to mean, think they can not say anything."

Liang immediately said respectfully, "I understand, Master Ye, don't worry, I will go back later and arrange a trial production, and call you first after it is made!"

"I will personally take it to the United States when the JX Reclaiming Pill is finished!"

After saying that, Liang looked at the time and said with some impatience, "Master Ye, if you have nothing else to order, then I will go back to the factory and arrange the work now!"

"Good." Marven nodded in satisfaction and said, "Then you hurry up and get busy, I won't keep you."

"Okay Master Ye! I'll take my leave first!"

Liang put the prescription away carefully and hurriedly bid farewell to leave.

After Liang left, Zak Chen said to Marven, “Young master, during this period of time, Liang’s progress is visible to the naked eye,”

“Not only is his work logical and organized, but his whole person also seems more and more confident, compared to the previous Liang who was obsequiously following Barena Wei’s side, it’s a world of difference.”

Marven nodded his head and smiled, and said approvingly, “Liang had been in the Wei family for so many years and he was lying down and enduring humiliation, now that he has such a good opportunity, he will naturally burst out with stronger motivation.”

At this time, Orvel’s phone received a push from a news app, and subconsciously said offhand: “Young master, the news said, that Helena, will soon hold a coronation ceremony!”

The words just fell, Marven and Zak Chen’s cell phones, also received multiple pushes one after another.

These tweets were almost all sent from the country’s major news platforms and Internet platforms, and the content and title were almost the same: “The new Nordic empress Helena Iliad will soon be officially unveiled at the Royal Palace!”

Only then did Marven realize that Helena, who was far away in Northern Europe, should soon take a carriage and go from the palace to the cathedral to receive the coronation!

And Helena, as the first new empress to ascend the throne in the past thirty years, so the world’s attention, even in China, there are many netizens eagerly waiting.

After all, it is not often that an empress as young and beautiful as Helena is seen in history, so she is very desirable in both looks and status.

It is for this reason that her coronation ceremony today has received the eager attention of the world.

Chapter 3715

Marven opened a video software, the opening screen advertising is written in the words of the Nordic Queen coronation ceremony live.

He then directly from the advertising bit clicked in, the screen loaded out, it is the main entrance to the Nordic Palace.

At this time, the host’s voice came: “According to the coronation ceremony process announced by the Nordic royal family, in five minutes, that is, at 2:00 pm local time and 8:00 am Nordic time,”

“The new Nordic Queen Helena Iliad, who is about to be crowned, will depart from here and take the royal carriage to Oslo City Cathedral!”

“The scene can be seen outside the palace gates at this moment, has been occupied by the world’s media!”

“It is reported that the global synchronization in the audience watching this coronation ceremony, has exceeded 200 million people!”

“I believe that by the time the coronation ceremony starts at 10:00 a.m. Nordic time, the number will be 300 million, 400 million, or even more!”

“Then according to the news released by the Nordic royal family, all the royal families in Europe will send their direct representatives to attend this ceremony today, “

“But we are not sure which royal family members will participate yet, we will not know until after the Oslo City Cathedral.”

“Please keep your eyes locked on the news headlines, we will live broadcast the whole process of the coronation of Queen Helena Iliad without interruption for you!”

At this moment, viewers all over the world were in front of the screen, anticipating Helena’s appearance.

More than thirty years have passed since the crowning of the world’s last empress, so the world is curious about Helena, the new empress, at this moment when she is about to be crowned and enthroned.

Orvel and Zak Chen could not help but open the live streaming of the video website at this time.

Both of them, who had seen Helena with their own eyes, also knew that earlier that she was just a puppet who had no one to rely on in the royal family and was used by the royal family as a tool for marriage.

However, only a few days have passed, she is already going to succeed the throne as the new empress, this change, simply turned the world upside down.

And they also know very well that the reason why Helena was able to completely turn her life around and move to the top, all thanks to Marven’s blessing.

At this time, the host of the live broadcast could not restrain his excitement and said:

“What you can see now is the royal carriage has been under the escort of the royal guard, slowly moving towards the entrance of the palace,”

“This carriage has said to have a history of more than three hundred years, the past eleven Nordic kings and queens, rode in this carriage, from the palace to the City Cathedral. “

“According to some local media people, this carriage began a complete renovation six months ago, and it was originally prepared for the last heir to the throne, Princess Olivia Iliad,”

“But I did not expect the throne’s heir to take a peak turn, just three days ago, the current Queen suddenly announced that the throne will be passed to Helena Iliad.”

“Now there is one minute before Helena Iliad’s scheduled boarding time, let’s look forward to it together, this new Nordic empress!”

As soon as the words fell, several male guards wearing red uniforms, wearing bearskin hats, and carrying rifles on their shoulders could be seen in the middle of the screen, walking out from inside the palace in two square teams.

The host said with some excitement: “Friends and viewers, now you see the Royal Guard of the Royal family of Northern Europe,”

“You can see that their honor guard costumes, and the Royal Guard of Britain’s costumes are very similar, this red uniform, bearskin hat dress, in the European royal family has more than two hundred years of history!”

“And as soon as the Royal Guard of Honour makes its appearance, it also signals that the new Empress Helena Iliad, who will be crowned soon, will also make her appearance!”

Chapter 3716

Just in the frame now is Helena, wearing a long white dress, dressed like a beautiful princess in a fairy tale.

In the company of several royal women, with a solemn pace, coming out from the palace slowly.

At this moment dressed up Helena, really beautiful as a fairy, a scene, do not know how many men’s hearts captured.

And her face, there is no longer the panic and helplessness of the previous kind of desperate to be slaughtered.

In its place, there is unprecedented strong confidence.

Outside the palace, cheers.

Not only the Nordic people who were watching from afar were excited, but also the overseas media, each and every one of them was excited to attach.

The host couldn’t help but sigh: “Now I’m surrounded by almost all the sounds of awe and admiration, and almost all of those who made these sounds are senior media people who have seen all kinds of big waves,”

“Just now on the live broadcast beside me, is the largest media in Britain, their host just sighed, said Helena Iliad’s style, reminding him of Princess Diana back then Her posture and temperament, compared to Princess Diana is also more than ever!”

At this moment, Helena stopped her figure and stood at the entrance of the palace, waving far away to those frenzied people.

The camera of the live broadcast quickly drew closer and gave Helena a full-body close-up.

And the Helena under the close-up shot was even more beautiful to the point of incomparable.

The host couldn't help but feel at this point: "I have to say, Helena Iliad is just too beautiful, everyone on the scene is shocked by her beauty, so you can imagine how happy the Nordic people are inside at this moment!"

At this time, the camera noticed a brooch worn on Helena's left side of her chest, and then the camera quickly zoomed in and gave a close-up of that brooch.

The host then said: "Viewers can see that the camera is now giving a close-up of Helena wearing a brooch, which should be a leaf made of gold, looks very fine, and at the bottom of this leaf, also with tiny diamonds spell out two letters, respectively M and Y."

Saying that the host added: "I think this chest pin should have extraordinary significance for Helena Iliad,"

"As for the two letters M and Y, there is a great possibility that it is the abbreviation of a person's name,"

"Just like Michael Jackson abbreviated MJ, just do not know this MY, in the end, what is the abbreviation of the name, but it is certain that if it really is an abbreviation of a person's name, then that person should be very important to Helena Iliad."

Speaking here, the host laughed: "I believe that at this moment all the viewers in the West should be wondering what MY actually stands for.

And if it is really the initials of a person's name, then who exactly is it, and it is estimated that in a few minutes, the speculation about the two letters is likely to become a big hit in Western social media!"

At this time, both Zak Chen and Orvel looked at Marven at the same time.

Others couldn't figure out what these two letters represented, but Zak Chen and Orvel could tell at a glance that it definitely represented Marven.

Combined with the fact that the brooch itself was in the shape of a leaf, which happened to represent Marven's surname, it was even more stone-cold.

Marven also did not expect that the brooch that Helena instructed him to look out for over the phone would be a leaf representing his surname, as well as the phonetic initials of his name.

In his opinion, Helena is cautious and should not make such a small egg on such a major occasion, because it will certainly make the outside world concoct many suspicions, which is certainly not good for her.

What's more unexpected is that at this time, she stood in front of the palace gate, after waving to the crowd several times, she actually gently kissed her right fingertip, and then gently covered the fingertip on the brooch on her chest!

The media at the scene exploded!

The keen media people speculated the real intention of Helena's move, and that Chinese host couldn't help but exclaim: "Everyone should have seen Helena Iliad's action just now,"

"If I'm not wrong, she should be indirectly kissing that brooch of hers!"

"You know, she is now in the presence of hundreds of millions of viewers all over the world!"

"To make such an action at such a time without evasion is enough to see that this brooch is extremely significant to her!"

Zak Chen looked at Marven at this time and said with a smile, "Young master, this should be a confession of love to you again across the air"

Marven helplessly shook his head and said, "If this is really the case, it only means that she can not carry what is more important,"

"Such a major occasion of the coronation of the new emperor, how can you take such a risk to engage with such a small mind, it is completely more than worth the loss"

Orvel heave a smile, seriously: "Master Ye, perhaps for people like Helena, coronation or not, enthroned or not, those are not important, taking this opportunity to confess to you in front of the world is the most important!"

Chapter 3717

At this time, the Western media and netizens have already exploded with an increasing number of audience.

Everyone was speculating what Helena's intention was in choosing to wear such a brooch on her chest on this incredibly important occasion today.

If the letters M and Y are really the initials of a person's name, then who would that person be?

For a while, there was a lot of speculation on the internet.

And even many Chinese netizens began to gossip.

But since everyone had the preconceived notion that if these two letters represent the abbreviation of a person's name, then that person's name must be a western man's name, they simply couldn't guess the correct answer.

After all, except for those people who appeared on Mountain on the day of the Qingming Festival, no one would have thought that the two letters actually represented the initials of a Chinese person's name.

And at this point, the live broadcast was still going on.

Helena had already boarded the historic royal carriage with the help of two royal attendants.

The carriage then slowly left the palace under escort at the front and back by guards of the royal guards, and headed towards the Oslo City Cathedral.

Along the way, the public greeted the carriage, and fanatical fans chanted Helena's name.

The host then introduced: "It is understood that there is a total of seven kilometers from the palace to the cathedral, and Helena Iliad will take the carriage and finish the journey in one hour."

Hearing this, Marven realized that the next hour is the picture of Helena sitting on the carriage, so he said to Zak Chen: "Mr. Chen, send me to Song's group."

"Okay young master." Zak Chen hurriedly agreed.

Orvel at the side also hurriedly stood up and said, "Master Ye, I'll see you off!"

On the way Marven left Orvel's restaurant and went to the Song Group, Helena was sitting on the open carriage, constantly waving to the people on both sides of the road.

Marven kept his cell phone live broadcast on, and turned off the sound temporarily after he arrived at the Song Group.

Warnia was in-person waiting in front of the Song Group's lobby.

When Zak Chen parked the car and Marven stepped out of the car, Warnia came forward and said respectfully, "Master Ye, you are here!"

Marven smiled, "Why did you even come down personally."

Warnia looked very happy and said with a light smile, "You are here, how can I wait in the office, naturally I have to come down to greet you."

After saying that, she hurriedly made an invitation gesture and said, "Master Ye, after you."

Marven nodded and instructed Zak Chen, "Mr. Chen, after you park the car, come to Warnia's office to talk about the auction."

Zak Chen said, "Okay young master, you go up first, I'll come after you."

So, Marven went with Warnia and came all the way to her office.

Once he entered, she invited him to sit down on the sofa and couldn't help but start teasing him, saying with a smile, "Master Ye, did you watch the live broadcast of Helena's coronation ceremony?"

Marven casually said, "I watched it."

Warnia looked at him with a nightmare smile like a flower and asked, "Master Ye, that brooch that Helena wore, it should be showing love to you from across the sky, right?"

Chapter 3718

Marven was helpless and asked her back, "Warnia, when did you become so gossipy, this is not like yourself."

Warnia smiled lightly and said seriously, "I'm not the most gossipy, just when I saw that brooch on Helena's chest in the live feed, Nanako called me and said that we both have another love rival this time."

Marven asked her, "Did you tell Nanako that I was coming to your company?"

"Of course." Warnia smiled and said, "It was Nanako who asked me to ask you, she felt at first sight that Helena was showing her love to you, and I share her opinion."

Saying that Warnia said with a few flirtatious tones, "Master Ye, now the whole world is guessing who MY really is,"

"It is estimated that this fever will continue for some time, you must keep a low profile recently, otherwise if people guess that you are MY, it will be troublesome."

Marven shook his head and said slightly helplessly, "Let's talk about the auction."

Warnia saw that Marven intended to avoid this topic, so she didn't flirt too much and said seriously, "Master Ye, what are you going to do about the auction for the Rejuvenating Pill this time?"

Marven said, "I plan to have the Ye family and the Song family join hands to hold it, and the venue will be chosen at Shangri-La."

Warnia asked, "Master Ye if the Ye family participates publicly, will it not bring unnecessary trouble to your identity?"

Marven said, "I will only offer the Rejuvenating Pill in this auction, I will not participate in the specific operation, and it will be the Ye family and the Song family who will appear on the stage."

"And the Ye family has never held an auction of antiques, so we have to rely on you Antique Hall to bring out all the good things that are in the box to support the scene."

Warnia smiled, "Don't worry, I will bring out the best collection of Antique Hall!"

After that, she asked, "Right, Master Ye, when the Rejuvenating Pill is auctioned off, there will always be an introduction to the Pill,"

"Should we mention your name then? After all, it is made by you."

"No need." Marven shook his head and said, "I have already thought about the text of the Rejuvenating Pill."

“Just say that the Song family was entrusted by a mysterious seller in Aurous Hill to put the two Rejuvenating Pills up for auction,”

“And the Song family was worried that they had not enough power to run the auction, so they took the initiative to cooperate with the Ye family,”

“And as for the identity of the mysterious seller, just say that they promised the other party to keep it absolutely confidential.”

Speaking of this, Marven put out his overall layout of the future auction, in detail.

After hearing this, Warnia said with gratitude and surprise:

“Master Ye, what you said are all business secrets worth thousands of dollars, why did you tell me so casually?”

Marven said with a smile, “Business secrets are also divided into people, to outsiders, some are indeed business secrets, but to friends, even if they are business secrets, it does not matter.”

After a pause, Marven continued, “I personally am very optimistic about this opportunity, there is such a good opportunity,”

“It is natural for good friends to share together, I can’t eat up all the dividends of the future development of Aurous Hill alone,”

“And I hope that we can work together in the future for a long time, each taking what we need.”

Warnia said gratefully, “Master Ye, I understand.”

Marven nodded and smiled, and said, “Right, this time, the reason why we want to do the auction of the Rejuvenating Pill jointly with you,”

“Mainly because we also hope that Antique Hall can take this opportunity to make their own brand influence,”

“Once our auction attracts the world’s top tycoons, then Sotheby’s, Christie’s compared to us, naturally will fall behind.”

“More and more rich people will come to Aurous Hill to attend this auction, more and more collections will be eager to be on the auction, and we, as the organizer, will take more and more commissions from it.”

“However, I can give you a promise, no matter how long this auction is held, the Ye family only cares about the auction of the Rejuvenating Pill,”

“As for the auction of other collectibles at the event, all of them will be given to your Antique Hall to operate,”

“As long as you do a good enough job, I believe that in no time, Antique Hall’s popularity in the auction field will surpass Sotheby’s and Christie’s!”

Chapter 3719

Marven’s words caused Warnia’s heart to surge instantly.

She had always wanted to make the business of collectibles trading and auction bigger and stronger, but had never found a suitable breakthrough point.

It was precisely because she attached great importance to this business that she had immediately befriended Marven.

After seeing with her own eyes that he could restore her family’s antiques with the lost relic restoration technology at her store Antique Hall.

She originally hoped to recruit him to Antique Hall to work for the Song family.

But how could she have expected that Marven, who was just a superfluous son-in-law at first, was actually the young master of the Ye family from the capital, and his strength was extremely powerful.

Therefore, her wish to revitalize Antique Hall through Marven has long since fizzled out.

Since then, Antique Hall has not been able to find a better opportunity for development.

The industry of collectibles, although it seems to be too far away from ordinary people, and rarely hear any big action,

But this industry is an uncompromisingly profitable industry, and the market size is huge.

For a big auction house, auction turnovers may be in the tens of billions of dollars, if there is a super explosive item, the amount of sales is even higher.

Sometimes, just with the auction of a painting, the auction house can bring hundreds of millions of dollars in turnover.

The auction is also very profitable, and its profitability is broadly divided into self-employment or commission.

Self-employment is the traditional antique market model of buying low and selling high.

Commissions are the main revenue channel of auctions.

Generally speaking, auction houses charge commissions ranging from 5% to 15% on lots, and the more prestigious the auction house, the higher the percentage of commission.

Under normal circumstances, if a famous painting is sold for \$100 million, the auction house can get \$15 million just for the commission.

This translated into RMB, almost 100 million.

Therefore, the larger the auction house, the more geometrically enhanced the ability to make money.

In an auction of tens of billions of dollars, just the brokerage commission will have more than a billion cash income.

Such auctions held twice a year, billions of net profit will come to hand.

Moreover, once the auction becomes bigger and stronger, it can bring more profits than just commission, but the overall improvement of the whole industry chain.

Generally speaking, under a big auction house, there will also be multiple collectibles stores, because the auction house is famous enough, so they have these stores, and the customer traffic is also very large.

Such collectibles stores will not only operate and sell ordinary collectibles but also provide fee-based appraisal services and paid in-store consignment sales to individual sellers as well as collectors.

Many collectibles that are not qualified for auctions, but have some value, are sold privately in these stores.

Since the store is open all year round, the turnover accumulated in a year is also sky-high, in which the commission profit is not lower than that of auctions in any way.

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However, this powerful ability to absorb money is limited to the top few large companies in the industry.

For Warnia's Antique Hall, the net profit at the end of the year, even less than one or two hundred million.

The reason why Antique Hall can't do it is not that Warnia didn't work hard enough, but they can't get good things in the real sense.

Without enough good things, there is absolutely no capital to compare with those top auction houses.

When the top auction houses auction Van Gogh, auction Picasso, auction Paul Gauguin, or Qi Baishi, Zhang Daqian, the world's leading masters of the famous paintings, they can not even get a pair of paintings sold for more than ten million.

The reason for this is the lack of visibility, those big collectors simply can not give things to Antique Hall for auction.

Warnia, who was suffering from not being able to find a good opportunity, was suddenly pulled by Marven with the Rejuvenating Pill, which made her inwardly grateful to him, and at the same time, she could not help but have a surging heart.

This was because she was well aware of the value of the Rejuvenating Pill, and probably there was nothing more in this world that could be collected that could be compared to a top-level divine medicine like it.

Therefore, she can almost already foresee that the auction of this Pill will definitely set a historical record.

This, naturally, is a good opportunity for Antique Hall to make a name for itself.

It's the same as a third-tier starlet finally having the opportunity to perform on the same stage with the top stars in this world, an absolutely great opportunity for a chicken and a dog to rise to the top!

Therefore, she was very excited and said to him: "Master Ye, don't worry, I will do my best to make this auction the best!"

Marven nodded and said with a slight touch of emotion, "Although Antique Hall is the property of your Song family, it has extraordinary significance to me"

"So Warnia, you must make Antique Hall's fame bigger and stronger, and it will not be in vain of my one destiny with it."

At the beginning at Antique Hall, if father-in-law hadn't mistakenly knocked over that antique vase, Marven would never have had the opportunity to obtain the Nine Profound Heavenly Scriptures.

If there was no "Nine Profound Heavenly Scriptures", today's Wrester, there would only be only another random Marven Ye, not Master Ye.

That's why he felt in his heart that Antique Hall meant a lot to him.

However, he did not know that Warnia, who was beside him, heard these words and misunderstandings arose in her heart.

Hearing Marven's exclamation, Warnia's heart immediately rippled, and her eyes looked at him like spring water, full of deep love.

In fact, for Warnia, who had always loved Marven, she had long regarded Antique Hall as one of the most important places in her life.

However, she did not expect that he would also find Antique Hall to be very significant.

This made her mistakenly think that this feeling of Marven was all because of her.

At the same time also made her feel that she loved Marven for so long, it seems not wishful thinking, at least his heart, also has a place for her.

Touched, she also can't help but sigh softly feeling shy: "Master Ye thank you for taking Antique Hall so important"

“In fact Antique Hall for me equally significant”

Speaking of this, she looked with affectionate eyes towards him and softly said, “Master Ye, when I first met you, although I seemed to be the first lady of the Song family,”

“I was actually only responsible for this piece of business of Antique Hall in the Song family, and at that time, I never dreamed that I could one day become the head of the Song family”

“Until until that day in Antique Hall, I met you”

“It is also because of you that I have been able to live today and have everything that I have today”